

Docket No. F-8312

Ser. No. 10/501,970

AMENDMENTS TO THE CLAIMS:

Please replace the claims with the claims provided in the listing below wherein status, amendments, additions and cancellations are indicated.

1-11. (Canceled)

12. (New) A sunshield assembly for a vehicle comprising:

a mount member adapted for mounting the sunshield assembly on a windshield of the vehicle;

a deployable and retractable sliding unit having a plurality of connector members, wherein the connector members are slidably coupled to each other and an outermost connector member is slidably coupled to the mount member; and

wing members, at least one wing member of said wing members coupled to each connector member and having a coating layer and an elastic member for pushing the coating layer against the windshield when the sunshield assembly is mounted on the windshield and is in a deployable operation,

wherein the elastic member has a width which is narrowed toward an outer end of the wing member.

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13. (New) The sunshield assembly as recited in claim 12, wherein the elastic member includes a triangle shaped steel liner.

14. (New) The sunshield assembly as recited in claim 12, wherein said at least one wing member is a pair of wing members coupled respectively to opposite sides of said connector members.

15. (New) The sunshield assembly as recited in claim 14, wherein the connector members respectively include a support member and a pair of wing member fixtures formed at opposite sides of the support member, wherein each of said wing member fixtures is bent at a predetermined angle.

16. (New) The sunshield assembly as recited in claim 15, wherein said support members respectively include:

at least one raised guidance portion formed at one surface of the support member; and

at least one recessed guidance portion formed at another surface of the support member for slidably fitting at a raised guidance portion of said raised guidance portions formed at an adjacent one of the support members.

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17. (New) The sunshield assembly as recited in claim 16, wherein said support members respectively further include:

an upper stopper member; and

a lower stopper member,

wherein the upper and lower stopper members slidably extend vertically while maintaining a constant distance between the upper stopper member and the lower stopper member.

18. (New) The sunshield assembly as recited in claim 17, wherein the upper stopper member includes:

a stopper member formed at an upper end of one surface of a respective one of the support members; and

a stepped portion for fitting a stopper formed at another one of the support members.

19. (New) The sunshield assembly as recited in claim 18, wherein the lower stopper member includes:

at least one lower protrusion extending vertically from a lower end of the one surface of the support member; and

at least one guiding groove formed at the other surface of the support member for fitting the lower protrusion of another one of the support members.

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20. (New) The sunshield assembly as recited in claim 16, wherein said support members respectively further include at least one permanent magnet embedded in an upper position of the support member to adhere one of the support members to another one of the support members so as to prevent a downward movement of the connector member during retraction operation of the sunshield assembly.

21. (New) The sunshield assembly as recited in claim 12, wherein the mount member includes:

an attachment plate detachably attached to the windshield of the vehicle; and
a fixing plate having one side rotatably coupled to the attachment plate and another side slidably coupled to an outermost connector member of said connector members.

22. (New) The sunshield assembly as recited in claim 21, wherein the attachment plate includes a male-gear portion and the fixing plate includes a female-gear portion engaged with the male-gear portion, wherein the male-gear portion is rotatably coupled to the female-gear portion

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23. (New) The sunshield assembly as recited in claim 22, wherein a rear surface of the attachment plate mounts a double-sided tape for fixing the sunshield assembly to a desired installation region of the windshield.

24. (New) The sunshield assembly as recited in claim 21, wherein the fixing plate includes:

a guidance portion protruding outwardly from the fixing plate and slidably guiding the outermost connector member; and

at least one permanent magnet embedded in the guidance portion and adapted to prevent a downward movement of the connector members during retraction operation of the sunshield assembly.

25. (New) The sunshield assembly as recited in claim 13, wherein the elastic member further includes an auxiliary steel liner attached to the steel liner so as to increase a tensile force of the wing members, the auxiliary steel liner having a same shape as the steel liner.

26. (New) The sunshield assembly as recited in claim 25, wherein the coating layer is attached to the rear surface of the steel liner.

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27. (New)The sunshield assembly as recited in claim 26, wherein the coating layer has a paper sheet and a transparent film bonded to each other, wherein the paper sheet is printed with an advertisement including a picture and letters.

28. (New)The sunshield assembly as recited in claim 27, wherein the transparent film has cutting lines formed at an outer end portion thereof for allowing the transparent film to be cut to conform to a width of the windshield of the vehicle.

29. (New)The sunshield assembly as recited in claim 15, further comprising a cover coupled to an outermost connector member of the connector members, wherein the cover includes:

a handle protruding outwardly from one surface thereof for insertion of a finger; and

a permanent magnet embedded below the handle.

30. (New)The sunshield assembly recited in claim 29, further comprising:
a holder for fixing the cover; and
a locking clip fixed to a lower surface of the mount.

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31. (New) The sunshield assembly as recited in claim 30, wherein the holder includes:

an attachment plate having a permanent magnet embedded therein, and
a double-sided tape attached at one surface thereof facing the windshield
and a seating recess defined in front of the attachment plate for fitting of the cover.

32. (New) The sunshield assembly as recited in claim 30 wherein the locking clip includes:

a clamp having longitudinal and transversal grooves and a fastener upwardly protruding from a center position of an upper surface thereof; and
a retainer configured to be coupled to opposite side surfaces of the clamp and selectively fitted in one the longitudinal grooves or the transversal grooves according to forward or rearward movement thereof.